

Champion of Yes Tribute

Honoring

Michelle Sourie Robinson

President and CEO

Michigan Minority Supplier Development Council

WHAT: Arthritis Foundation, Tribute to Excellence - *Champion of Yes* event.

WHO: **Michelle Sourie Robinson** ~ President and Chief Executive Officer, Michigan Minority Supplier Development Council (MMSDC)

Michelle has been a part of the global supplier diversity network for more than 15 years and she is committed to driving economic growth within minority communities. Through Michelle's leadership, the MMSDC advances that mission by facilitating more than \$26 billion annually in economic output between corporations and certified minority business enterprises.

WHEN: **November 1, 2018**

6:00pm VIP Reception

6:30pm Guest Reception/Silent Auction

7:30pm Dinner

8:15pm Program

WHERE: **Dearborn Inn**

20301 Oakwood

Dearborn, MI

WHY: Arthritis is the leading cause of disability in America. It knows no boundaries – affecting 1 in 4 adults – 66% of those who are *under* the age of 65. And much to the surprise of many, kids get arthritis too. In fact, there are more children with arthritis than those with Juvenile Diabetes and Cystic Fibrosis combined.

Arthritis robs people of life's pleasures and, at times, their livelihood. It induces a spirit of No. *Champion of Yes* is an attitude, a motto... a rallying cry. It's standing up to adversity and telling the world that No is unacceptable – that arthritis won't stop you or anyone else from finding YES – achieving goals and living a happy and productive life.

DRESS: Business ~ Cocktail

CONTACT: Bill Wenzell

Direct Line (248) 469-4406

wwenzell@arthritis.org



Presenting Sponsor – \$50,000*

- Thirty (30) reservations for event.
- Thirty (30) reservations for the VIP Reception.
- Premium seating for three (3) tables of ten (10) at the event.
- Two-page color ad spread in the commemorative program book.
- Opportunity to provide a company-provided branded gift for to all guests.
- Company will be featured as “Presenting Sponsor” in all print and event marketing spots donated via TV and/or radio as allowed by the media sponsors.
- Opportunity for company representative to welcome guests from the podium.
- Single paragraph profile of company in the commemorative program book.
- Opportunity to have company representative featured in the event video.
- One (1) complimentary hotel room for the evening of the event.
- Recognition on the Arthritis Foundation, Michigan Market website.

VIP Reception Sponsor – \$25,000*

- Twenty (20) reservations for the event.
- Ten (10) reservations for the VIP Reception.
- Event signage exclusive as VIP Reception Sponsored by (Company Logo) will be displayed prominently at/in the VIP Reception area.
- Full page color ad in the commemorative program book.
- Premier placement of logo/name in all event printed materials including invitations, commemorative program book and signage.
- Company will be featured as VIP Reception Sponsor in all print ads and event marketing spots donated via TV and/or radio as allowed by the media sponsors.
- Recognition on the Arthritis Foundation, Michigan Market website.

Guest Reception – \$25,000*

- Twenty (20) reservations for the event.
- Ten (10) reservations for the VIP Reception.
- Event signage exclusive as Guest Reception Sponsored by (Company Logo) will be displayed prominently at/in the VIP Reception area.
- Full page color ad in the commemorative program book.
- Premier placement of logo/name in all event printed materials including invitations, commemorative program book and signage.
- Company will be featured as Guest Reception Sponsor in all print ads and event marketing spots donated via TV and/or radio as allowed by the media sponsors.
- Recognition on the Arthritis Foundation, Michigan Market website.

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Premium Sponsor – \$25,000

- Twenty (20) reservations to the event.
- Ten (10) reservations for the VIP Reception.
- Premium seating for two (2) tables of ten (10) at the event.
- Full page color ad in the commemorative program book.
- Premier placement of logo/name in all event printed materials including invitations, commemorative program book and signage.
- Company will be featured as Premium Sponsor in all print ads and event marketing spots donated via TV and/or radio as allowed by the media sponsors.
- Company name in all pre-event and post-event press releases (print, radio and television).
- Recognition on the Arthritis Foundation, Michigan Market website.

Diamond – \$15,000

- Ten (10) reservations for the event.
- Six (6) reservations for the VIP Reception.
- Prominent signage as a Diamond Sponsor by (Company Logo).
- Full page color ad in the commemorative program book.
- Company name or logo printed prominently on all collateral material including invitations.

Registration – \$10,000*

- Ten (10) reservations for the event and four (4) reservations for the VIP Reception.
- Event signage exclusive as the Registration Sponsored by (Company Logo).
- Full page black and white ad in the commemorative program book.
- Company name or logo printed prominently on all collateral material including invitations.

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Valet —\$10,000*

- Ten (10) reservations for the event and four (4) reservations for the VIP Reception.
- Event signage exclusive as Valet Parking Sponsored by (Company Logo).
- Full page black and white ad in the commemorative program book.
- Company name or logo printed prominently on all collateral material including invitations.

Emerald — \$10,000

- Ten (10) reservations for the event and four (4) reservations for the VIP Reception.
- Full page black and white ad in the commemorative program book.
- Prominent signage as an Emerald Sponsor.
- Company name or logo printed prominently on all collateral material including invitations.

Quartz — \$7,500

- Ten (10) reservations for the event.
- Half-page black and white ad in the commemorative program book.
- Company name or logo printed on all collateral material including invitations.

Crystal — \$5,000

- Ten (10) reservations for the event.
- Quarter-page black and white ad in the commemorative program book.
- Company name or logo printed on all collateral material including invitations.

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Patron – \$2,500

- Two (2) reservations for the event.
- Company and/or individuals names listed in the program book.

Individual VIP Tickets – \$350

- One (1) reservation for the event.
- One (1) reservation for the VIP Reception.

Individual Tickets – \$250

- One (1) reservation for the event.

All event sponsors' logo or company name will appear on the event video displayed that night. The company logo or name will be included in the program book and event *Thank you to Our Sponsors* signs.

CONTACT

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2018 SPONSORSHIP & TICKET RESERVATION FORM

<u>SPONSORSHIPS</u>	<u>CONTRIBUTION</u>	<u>TOTAL</u>
Presenting Sponsor	\$ 50,000	\$ _____
VIP Reception Sponsor	\$ 25,000	\$ _____
Premium Sponsor	\$ 25,000	\$ _____
Guest Reception Sponsor	\$ 25,000	\$ _____
Diamond Sponsor	\$ 15,000	\$ _____
Registration Sponsor	\$ 10,000	\$ _____
Valet Sponsor	\$ 10,000	\$ _____
Emerald Sponsor	\$ 10,000	\$ _____
Quartz Sponsor	\$ 7,500	\$ _____
Crystal Sponsor	\$ 5,000	\$ _____
Patron Sponsor	\$ 2,500	\$ _____
VIP Ticket(s)	\$350 x _____	\$ _____
Individual Ticket(s)	\$250 x _____	\$ _____

PROGRAM BOOK ADS

Full Page (7"x 9.75") \$2,000
 With Bleed: 8.75" x 11.25"

Half Page \$ 1,750
 (7"x 4.75")

Quarter Page \$ 1,000
 (3.375" X 4.75")

All ads should be submitted in black and white or grayscale as a high resolution (300 dpi) PDF or jpg file.

I cannot attend; however, I would like to support the 2018 Tribute to Excellence, *Champion of Yes*. Please accept my gift of \$ _____.

Name _____ Company _____
 Mailing Address _____
 City _____ State _____ Zip Code _____ - _____
 Phone () _____ Email Address _____

I have enclosed my sponsorship contribution in full.
 * Please make checks payable to the Arthritis Foundation.
 (All sponsorships/reservations must be paid prior to the event.)

Please invoice my sponsorship contribution at the address listed above.

Please bill my credit card (please check card type) Visa Master Card American Express

Card # _____ Expiration Date _____
 3 or 4 digit security code _____ Signature of Cardholder _____
 Billing Address _____
 City _____ State _____ Zip Code _____ - _____

Please mail form to: Arthritis Foundation, Michigan, 888 West big Beaver, Suite 305, Troy, MI 48084-4739.

Or email Bill Wenzell wwenzell@arthritis.org

If you have questions please call Bill at (248) 469-4406.

Thank you for your support.

