



**EY Entrepreneur  
Of The Year®**



# Are you unstoppable?

**Here's to the unstoppable transforming our world.**

Driven by their desire to better the world around them, they stop at nothing to achieve their greatest ambitions. They cut through the noise of this transformative age by breaking away from the pack – and then end up leading it.

If you've been inspired by an unstoppable entrepreneur or are one yourself, submit a nomination for the Entrepreneur Of The Year® 2019 program.

**Visit us online at [ey.com/us/eoy](http://ey.com/us/eoy) for nomination materials.  
The entry deadline is March 8, 2019.**



The better the question. The better the answer.  
The better the world works.

Founded and produced by



**Building a better  
working world**

# We're looking for the unstoppable.

There are a lot of successful people in the world. But to accomplish something truly remarkable, you can't let anything stand in your way. And only a few leaders are part of this special group.

## The leaders who never give up.

They inspire innovation without limitation. These are the greatest entrepreneurs. They fuel growth and prosperity by being unstoppable.

Since 1986, we have celebrated the accomplishments of thousands of entrepreneurs who are never satisfied.

## Do you know an unstoppable entrepreneur?

If you've been inspired by an unstoppable entrepreneur or you are one yourself, we'd like you to submit a nomination to the Entrepreneur Of The Year® 2019 program.

Over three decades, the program has grown to span more than 145 cities in more than 60 countries. In the US, we now boast a roster of more than 10,000 visionary leaders who have been honored with the title of Entrepreneur Of The Year.

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### Benefits of participating

Entrepreneur Of The Year winners and finalists represent the world's most influential, innovative and exclusive network of entrepreneurs. The award has become the mark of world-class individuals leading innovative companies. Get ready to:

- ▶ Expand your network and build relationships with successful entrepreneurs and thought leaders

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- ▶ Elevate the prominence of your company's brand

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- ▶ Increase exposure to potential customers and suppliers, M&A opportunities, and private equity and venture capital investors

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- ▶ Celebrate and build morale by publicly recognizing your team and support network

### Judging criteria

The information provided in your application will be reviewed by an independent panel of judges who will select finalists and award recipients based on the following criteria.

Entrepreneurial spirit

Strategic direction and innovation

Vision leadership and achievement

Financial performance

Social responsibility

Personal integrity and influence

# Submit your nomination today

Applying to the Entrepreneur Of The Year program is simple.

Just visit <https://geoy.ey.com> today.

Deadline for entries: **March 8, 2019**

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## Application guidelines

A snapshot of the information required for a nomination to be complete is featured below.

### ▶ Nominee information

Personal information such as name, title, address, etc.

### ▶ General information

Company details such as company description, etc.

### ▶ Financial data

This information is considered confidential. Financial information is an important quantifiable indicator of success available to the panels of independent judges; therefore, it is required that the financial data section be completed in full.

- ▶ Company mergers (within the past three years)
  - ▶ Percentage of growth due to merger
- ▶ Three years of financial data, to include:
  - ▶ Fiscal year-end
  - ▶ Total employees
  - ▶ Annual sales
  - ▶ Income before taxes
  - ▶ EBITDA
  - ▶ Total assets
  - ▶ Total equity

### ▶ Essays

This is the opportunity to “tell the story” behind the nominee’s success. Four essay sections will highlight the entrepreneur. Each section is limited to a maximum of 2,000 characters, or approximately 250 words.

- ▶ About the nominee
- ▶ Type of business and current activity
- ▶ Innovative approaches and future plans
- ▶ Company initiative/culture



## Measures that matter

Entrepreneur Of The Year nominees are evaluated by an independent panel of judges in each nominee’s region. The judges are past winners and business and community leaders. They know what it takes to be an outstanding entrepreneur, including which measures really matter when selecting award recipients in various sectors.

The business an entrepreneur creates, how successful it has been, its everyday employee practices and culture, and its impact on the community are among the factors the judges consider when selecting Entrepreneur Of The Year winners.

Compelling submissions tell the story of the nominee’s success, reveal the ingenuity that brought his or her vision to life, and help us understand what’s special about the company’s culture.

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## Help creating your submission

Our website is full of tips on creating a nomination that’s compelling to the independent panels of judges.

But the most important thing is to get your submission in on time. We have a firm deadline of **Friday, March 8, 2019**. To review a summary of the required nomination information, please visit [ey.com/us/eoy nominations](https://geoy.ey.com/us/eoy nominations).

Visit <https://geoy.ey.com> today to start preparing your nomination.

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### About EY

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

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### About Entrepreneur Of The Year®

Entrepreneur Of The Year® is the world's most prestigious business awards program for entrepreneurs. The program makes a difference through the way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global awards program of its kind, Entrepreneur Of The Year celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 145 cities in more than 60 countries. [ey.com/eoy](http://ey.com/eoy)

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