



CORPORATE SERVICES

The Michigan Minority Supplier Development Council has strong relationships and credibility with over 300 organizations as corporate members in our network. This number represents those corporations and institutions within our state that have shown their commitment to working with diverse businesses and supporting economic development that sustains all communities in our state.

Since 68% of the Fortune 100 are national corporate members of MMSDC, it is very likely that your top customers will have strong supplier diversity programs. Your development of a results-driven minority supplier development strategy will prove valuable to your corporate sales team. Corporations are quickly discovering that in situations where their brand's goods are similar in price and quality to their competitors, consumers favor the brand that supports an important social cause.



KEY BENEFITS FOR CORPORATE MEMBERS

- MBEs embody the spirit of innovation and agility, and MMSDC assists corporations in developing suppliers as stronger business partners
- Gain access to the nation's top suppliers to meet your sourcing needs; our list of over 1200 certified MBEs and 12,000 MBEs certified by other affiliate councils
- Access our proprietary sourcing platform, MatchMaker-365 24 hours a day, seven days a week.
- Attend and sponsor one of our Signature Events: Michigan Minority Procurement Conference (MMPC), Golf Invitational, One MMSDC, Chairman's Gala, and the ACE Awards Dinner.
- Participate in programs designed to develop corporate members, as well as MBEs: Corporate Development Committee, MMSDC Academy, A.I.M., Collaborative Growth Initiative, and InFuse.
- By becoming a corporate member, your company gains instant recognition as a supporter of diversity and inclusion.



WHO

MMSDC welcomes majority-owned companies, educational institutions, and government agencies that demonstrate their commitment to minority supplier development, pay nominal annual dues, and report their minority spending activity throughout the term of their membership. Learn more about the requirements for corporate membership here.



IMPACT

Corporate members, working with MBEs, can make a significant impact on the growth and development of minority businesses. The impact is not just in monetary awards of winning new business. It's also the time and effort that corporate members put in to work with MBEs in the areas of mentoring, coaching, improving processes and strategy development. These corporate member efforts can have a lasting effect on the minority business and all communities will benefit.



GET INVOLVED

Visit our site to learn more & apply for membership here!

[CLICK HERE TO APPLY](#)

QUESTIONS?

Please contact Mark Shows:
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2021 KEY DATES

December 9 – ACE Awards

