The Minority Business Development Agency (MBDA) is an agency in the United States Department of Commerce that promotes growth and competitiveness of the United States’ minority-owned businesses, including Hispanic and Latino American, Asian Pacific American, African American, and Native American businesses. MMSDC operates the Michigan MBDA serving the entire state of Michigan.

MBDA’s stated mission is to promote the growth and competitiveness of minority-owned businesses by providing access to capital, access to contracts, and access to market opportunities – both domestic and global. The main feature of the organization and its site is to provide business consulting services to minority business owners.

Services include identification of domestic and global export markets, facilitation of global transactions, international trade missions and market analysis, and overseas market promotion assistance. Our initiatives, programs, and services provide greater access to capital, contracts, and markets for minority-owned businesses.

**KEY BENEFITS FOR MBEs**

- Work with dedicated Senior Business Development Consultant(s) to help develop your business and/or assist with your MBE Certification Application
- Access Workforce Development resources and learn how your company can earn up to $9,000 per new hire in grants and wrap-around services through Community Ventures
- Develop joint ventures and strategic alliances as an avenue for business growth
- Obtain access to new markets, global and domestic
- Enhance your connections to the nation’s leading corporations, government entities, and minority businesses
- Programming Initiatives
  - Access to Capital
  - Access to Contracts
  - Workforce Development
  - Business Export
WHO
For purposes of determining eligibility to receive MBDA services, an MBE is defined as a business concern that is owned or controlled by the following persons or groups of persons that are also U.S. citizens or resident aliens admitted for lawful admission to the United States: African Americans, Hispanics, Asian and Pacific Islander Americans, Native Americans (including Alaska Natives, Alaska Native Corporations and Tribal entities), Asian Indians and Hasidic Jews. See 15 CFR § 1400.1 and Executive Order 11625. It is important to note that there is no cross-cutting federal MBE classification, and the above definition does not serve to establish eligibility for federal programs or services outside of those offered by MBDA.

IMPACT
• Jobs Created 589
• Jobs Retained 1,197
• Financial Transactions $19,140
• Awarded Contracts for 2020 approximately $395 Million
• 2020 Total Impact for MBDA Detroit Center $669 Million
• 2020 Total Job Impact for MBDA Detroit Center 3,083
• Helped MBEs secure $1.1 million in grant funding in 2020
• Connected 600 MBEs with lenders for Paycheck Protection Program funding in 2020

GET INVOLVED
Visit our site to learn more!
Annual Membership is only $100 and gives you access to all MBDA services and programming.

QUESTIONS?
Please contact Sharon Crockett, Senior Business Development Consultant
info@detroitmbdacenter.com / (313) 873-3200