



Magnify
Mastermind Program

Peer-to-Peer Program Accelerating the Growth of Black and Latina Entrepreneurs

CONNECT – BUILD – GROW

Minority women entrepreneurs face barriers to business growth distinct from their counterparts and deserve a program that centers around their unique experiences.

Magnify Mastermind provides Black and Latina women business owners with the best-in-class tools necessary for advancement in business, regardless of industry. Participants gain the infrastructure, community, development, and support to scale their businesses.

Participants meet monthly for a one-hour Master class and are curated into dynamic peer learning groups. Peer groups meet weekly for six months to discuss challenges, devise solutions, and gain resources and insight to drive market leadership and growth.



KEY BENEFITS FOR MBEs

- An instant support network of valuable connections with a sense of shared endeavor
- Direct access to the top subject matter experts for programs like EY Velocity 7 Drivers for Growth
- Constructive brainstorming sessions leading to fresh ideas and business solutions
- Accountability and real progress in your business



KEY BENEFITS FOR CORPORATIONS

- Support minority women business owners in taking their business development to the next level
- Strengthens the supply base by providing a more competent sustainable workforce and community



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WHO

Black and Latina women entrepreneurs based in the United States, in business two (2) to ten (10) years and grossing at least \$2M in annual revenue. Larger M/WBEs grossing \$5–20M annually may apply to serve as Group Leaders. Please note that Millennial participants (ages 25–39) DO NOT have to meet requirements for minimum revenue or years in business.



IMPACT

Congratulations to our inaugural cohort of Magnify Mastermind, graduating May 2021!

Participants received expert counsel to create and update their business plans regarding technology, people, operations, financing, transactions, and risk.



GET INVOLVED

Visit our site to learn more & apply here!

[CLICK HERE TO REGISTER](#)

Capacity is limited to 25 women per group. Each group is then curated into five peer groups with five members each, including at least one millennial participant. Participants will pay only \$200 for the six-month program. Note that comparable programs start at \$995.

QUESTIONS?

Please contact Albert Louis – Project Director
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2021 KEY DATES

TBD – Open Enrollment closes for Magnify Mastermind Cohort #2