



MATCHMAKER365

Matchmaker365 (MM365) is an on-demand, online matchmaking tool that allows actual corporate buyers or decision makers to curate sourcing opportunities according to their detailed specifications literally 24/7 and 365 days of the year.

This is the future of supplier diversity. Right Resources. Right Timing. MM365 is invitation-only to ensure reliable, quality matches filtered to fit your requests. The solution to your most pressing sourcing demands, at your fingertips.

At the current rate of growth of U.S. Minority Business Enterprises (MBEs), it will take 333 years for minority communities to achieve economic parity. However, if corporations commit to increasing their spend with Certified MBEs 1% each year, this gap may be closed in just 15 years. This requires action from all U.S. businesses, as the average corporation's MBE spend must increase 4-5x its current levels to achieve parity.

MM365 is a simple yet groundbreaking tool, designed to help corporations and MBEs effectively close the gap. Per the USMCA Agreement, this encourages participation in platforms for business entrepreneurs and counselors to share information and best practices to help SMEs link with international suppliers, buyers, and other potential business partners.



KEY BENEFITS FOR MBEs

- Free service for MMSDC Certified MBEs
- Visibility – get discovered by thousands of buyers for Corporations in the U.S. and Mexico searching for specific products and services
- Go global – expand your market to thousands of Buyers from the U.S. and Mexico
- Through a personalized search, source your business needs from other Certified MBEs
- Foster a cross-border alliance with international suppliers; create teaming arrangements and partnerships to scale internationally



KEY BENEFITS FOR CORPORATIONS

- Visibility to qualified and certified MBEs that meet your specifications
- Free Service for Corporate Members
- Generates quality, certified matches based on your personalized search and preferred capabilities
- Improve operational efficiency with this simple, fast, reliable, and mobile-friendly tool
- Your contact information and company profile are confidential, allowing you to connect with MBEs on your own time
- Efficient solution to your business' sourcing needs while supporting the growth of minority-owned businesses



WHO

Certified MBEs and Corporate Members can use the platform for FREE. Comparable online business matchmaking services can cost over \$1,000 annually.



GET INVOLVED

Matchmaker365 Site Launching July 23

[CLICK HERE TO SIGN UP](#)

QUESTIONS?

Please contact Mark Shows, Head of Strategic Growth: matchmaker365@minoritysupplier.org, (313) 873-3200