



PLUGANDPLAY DETROIT

POWERED BY **AMPLIFY:D**

In partnership with Plug and Play, Stellantis, BorgWarner, Google, and Michigan Economic Development Corporation (MEDC), this program promotes diversity by supporting startup technologies founded and led by women and minority entrepreneurs. Each cohort participating in our accelerator batch will have a minimum of 40% women and/or minority led startups, and these startups are focused on mobility technologies and industry 4.0.



KEY BENEFITS FOR MBEs

Class I & II MBEs

- Companies of all stages & no equity required to participate in the program
- An in-house VC – PnP's venture team annually invests in over 260 startups globally. Initial cash infusion ranges from \$25,000 to \$500,000

Class III & IV MBEs

- Seeking innovative technology solutions? MMSDC can facilitate pilot projects, strategic partnerships, and/or co-investment in high-growth startups
- Participate in a strategically aligned Deal Flow session – share your business, technology and challenges. You can listen to five (5) to eight (8) startups pitch their solutions



KEY BENEFITS FOR CORPORATIONS

- Become a Plug and Play Detroit, Powered by AmplifyD partner and gain access to a diverse group of mobility-focused technology startups for pilot projects and/or potential investment or acquisition
- Participate in a Deal Flow session to gain insight to innovative solutions



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WHO

PnP Detroit–AmplifyD participants are technology startups focused on mobility and Industry 4.0.

For Corporations and MBEs looking for streamlined access to these startups, you may join as Partner of Plug and Play. Partners pay annual partnership dues and engage with the startups through events, deal flows, and pilot projects.



IMPACT

[Click here to watch the inaugural Batch Zero's Expo event](#) including pitches and success stories! Women and underrepresented minorities account for 44% of Batch Zero founders, providing technology solutions in industries including applied AI, autonomy & sensing, urban & last-mile mobility, and combustion & electrification.



GET INVOLVED

Visit our site to learn more & apply here – rolling applications so you can apply anytime.

[CLICK HERE TO APPLY](#)

QUESTIONS?

Reach out to Maddie Gazzolo, Program Coordinator: amplifyd@minoritysupplier.org / (847) 644-2996

KEY DATES

• 2022 dates - TBD

[CLICK HERE TO APPLY](#)