SPONSORSHIP OPPORTUNITIES

2023
On behalf of the Michigan Minority Supplier Development Council (MMSDC), its Board of Directors, members, staff and stakeholders, I want to thank the many volunteers and donors that have continued to support the Council and its mission during a very active 2022. I am excited to share an overview of our efforts and results achieved through your support, and a look forward to our 2023 Programming Overview.

With our continued focus on achieving economic parity for Minority Business Enterprises and reducing the time to our goal from 333 Years to 15 Years, this year has been about bridging that gap through A.C.C.E.S.S., Accelerating Capital, Contracts and Equity to Drive Supplier Sustainability. With vital support from you, our valued partners, MMSDC has centered efforts on creating, expanding, and improving programming to achieve real results in a time of persistent transition.

As always, your support is vital, and we rely on your contributions and collaborative efforts to continually drive forward our mission in minority supplier development.

YEAR IN REVIEW:

Our focus in 2022 has been on increased and improved access to opportunities for economic growth. Through our efforts in finding strategic funding sources, we have earmarked significant capital to be used for the development of minority businesses, as well as facilitated additional structural transactions that resulted not only in revenue growth but also helped create new jobs in the process.

The MMSDC 37th Golf Invitational resulted in a beautiful day filled with sunshine and opportunity, as over 300 golfers again hit the greens at the Oakland University Golf and Learning Center. Brought back for a second year, the Buyer-MBE Match resulted in another 30 matched foursomes based on real sourcing opportunities. Initial survey results show that 25% of the foursomes are in sourcing discussions with their matched partners or have plans to move forward with their MBE matches in the very near future.

A highlight of the year was our 41st MMPC, seeing a return to a live, in-person event which is heralded as one of the best for making connections and presenting opportunities for improved supplier sustainability. MMPC continued a focus on action, encouraging and providing the methods and processes that members and MBEs can follow to spur momentum on our shared drive to move the years to economic parity from 333 to 15.

In addition to the inspiration and opportunities shared through our MMPC and Golf invitational events, we are very excited about the continued development and initial successes shown through our combined efforts in MMSDC’s Plug and Play Detroit powered by AmplifyD, Magnify Women’s Mastermind, the USMCA Global Initiative, Matchmaker365, and Workforce Development programs. The shared feeling of progress, success, and excitement in these areas is palpable and multiplying.

Working together, 2022 has been a progressive year towards reducing economic parity and creating pathways to increase access to capital. As always, we are profoundly grateful for your continued support and want to provide the following for your review.

- 2022 Year in Review Results
- 2023 Corporate Dues Invoice (for local corporate members only)
- 2022 Sponsorship Recap Letter
- 2023 Sponsorship Package

Please do not hesitate to reach out to us if we can assist you in any way. Again, thank you for your commitment to minority supplier development and Thanks for Giving!

Sincerely,

Michelle Sourie Robinson
President & CEO
Michigan Minority Supplier Development Council
Operator, Michigan MBDA Center and the State of Michigan Center for Innovation

** The health and safety of our constituents remain paramount, so we will continue to monitor the ever-changing public health crisis and may need to adjust our 2023 package design in response to the pandemic and CDC requirements to allow for the safe delivery of signature events. We will work with all our dedicated sponsors to ensure value, regardless of platform.**
**DEAL FORM**

MMSDC successfully assisted and facilitated MSA and 29 other high-growth Minority-owned startup graduates of the program to scale and innovate mobility technology in minority and/or women-owned startups. Batch Three includes 59% minority and/or women-owned startups. Batch Three included: Sibros, Lincode Labs, Three PLUG and PLAY DETROIT, powered by Google. Three of these startups – Sibros, Lincode Labs, and BlueSpace.ai, a minority-woman-owned company – collectively raised over $26.5M in funding in 2022!

**MATCHMAKER 365 (MM365)**

With the inclusion of founding partners Dallas-Fort Worth, Phoenix-Virginia, Miami, Southern California, and Southern Region councils, MM365 has been tremendous growth, fueled by proven track record in growing and minority-owned businesses. The council has well over 2,000 unique businesses, capturing capital, building relationships and core competency that includes knowledge of different states with revenues ranging from $300K to $70MM. MM365 continues to engage minority-owned businesses. MM365 has facilitated over 5,000 small businesses and MBE employers. Five employers were sponsored to participate in Southern Region councils, a value of $6K, and 4 employers each received access to free grants and funding up to $13K.

**GLOBAL INITIATIVE**

The Global Initiative facilitated a plastic injection consortium aligned with the S. Korea trade agreement, with 20+ North American and minority-owned businesses. The consortium has well over 1,000 unique businesses, capturing capital, building relationships and core competency that includes knowledge of different states with revenues ranging from $300K to $144MM. We are very proud that 100% of our Michigan-based MMBs have increased sales and increased access to markets in 2022!

**COLLABORATIVE GROWTH INITIATIVE**

CIG, our growth initiative focused on creating a strong pipeline for MMBs, has resulted in over $1MM awarded contracts for Cohort I, facilitating innovative industries and indirect goods/services. Halfway through Cohort II, focused on non-automotive goods/services. This resulted in over $1MM in contracts. Three MBUs have been awarded in contracts. Halfway through Cohort II, focused on non-automotive goods/services. Halfway through Cohort II, focused on non-automotive goods/services. This resulted in over $1MM in contracts. Three MBUs have been awarded in contracts.

**AMPLYFY (B2B)**

MMSDC provides innovative, sustainable, and cost-effective opportunities for supply chain personnel to facilitate access to markets. The MMSDC ACADEMY positions our corporate members and employees by helping them identify opportunities to add value to their current supply chain by participating in MMSDC ACADEMY opportunities.

**CORPORATE PARTNERSHIP**

MMSDC was one of 25 organizations that received a $10MM in supplemental funding to operate a Coronavirus Relief Fund Program. Each organization provided training and resources to help minority and women-owned businesses, resulting in over $50MM in strategic funding for MBB business growth.

**ACCESS TO MARKETS**

Our 37th Golf Invitational was a sold-out event, creating a beautiful day on the course, generating $365K in revenue for MMSDC and reaching our goal of raising $300K to support MMB growth.

**AMPLYFY (B2B)**

**ACCESS TO CAPITAL**

Through strategic funding sources that have embraced the 100+ 10 initiatives to reduce the parity gap, we continue to facilitate business growth opportunities for our Michigan minority-owned businesses. The MMSDC REACH initiative resulted in over $3.2 billion in access to markets, equity and financing for our Michigan minority-owned businesses. The MMSDC REACH initiative resulted in over $3.2 billion in access to markets, equity and financing for our Michigan minority-owned businesses.
Certification gives MBEs exclusive access to top corporate purchasing agents, premium networking events, searchable supplier databases, affordable consulting services, and technology programs.

Corporate Members
A diverse supply base offers a competitive advantage in today’s business economy.

MBEs
Providing MBEs with resources and access to contracts and other business ventures.

Corporate MembersEDUCATION:
• Corporate Orientation

MBEsEDUCATION:
• Pre-Certification briefings
• Certification
• Orientation
• Minority Business Enterprise Input Committee (MBEIC)

Corporate MembersEDUCATION:
• MMSDC Academy
• Curriculum
CORPORATE DEVELOPMENT RESOURCES:
• A.J.A.
• Infuse-Peer-to-Peer Mentoring

ConnectFOSTERING COLLABORATION
Joining the MMSDC grants corporate members and MBEs access to a vast network of peers, mentors, and experts.

Corporate Members
Fostering collaboration, spurring conversation, and developing substantive relationships.

MBEs
Creating an ecosystem focused on business growth and development.

Corporate Members
EDUCATION:
• MMSDC Academy
• Curriculum
CORPORATE DEVELOPMENT RESOURCES:
• A.J.A.
• Workforce Development
• Plug & Play Detroit by AmplifyD
• MBBDC Center
• Advanced Manufacturing Project Center
GROWTH INITIATIVES:
• Collaborative Growth Initiative
• U.S.A.G. (Mexico Trade
• Sourcing (Matchmaker 360)

AdvocateDRIVING PROGRESS
An outspoken voice in local and national circles, the MMSDC works toward the economic progress of minority firms.

Corporate Members
Diverse supply chains lend greater innovation to corporations, helping them to meet their business goals.

MBEs
Develop your business by making connections with experts and peers who can offer guidance to you, regardless of what your challenges may be.

Corporate Members
ADVOCACY:
• CPO Summit
• Meet the Candidate Series
SPECIAL EVENTS:
• ACE
• Chairman’s Gala

MBEs
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• Meet the Candidate Series
SPECIAL EVENTS:
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GROWTH INITIATIVES:
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• U.S.A.G. (Mexico Trade
• Sourcing (Matchmaker 360)

DevelopEQUIPPING FOR GROWTH
The MMSDC offers many training programs, workshops, and events to assist MBEs and corporate members in meeting their business goals.

Corporate Members
Access to certified Minority Business Enterprises via the national minority supplier database, helping you to build a diverse supply chain.

MBEs
Resources and support to help MBEs scale their business.

Corporate Members
EDUCATION:
• MMSDC Academy
• Curriculum
CORPORATE DEVELOPMENT RESOURCES:
• A.J.A.
• Infuse-Peer-to-Peer Mentoring

Special Events & Sponsorship Opportunities
The MMSDC hosts several annual events, facilitating growth and conversations between our MBEs and corporate members. These events offer opportunities to support MMSDC programs and initiatives through sponsorship.
MICHIGAN MINORITY PROCUREMENT CONFERENCE
MAY 2023

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$25,000 PACKAGES

MMPC OFFICIAL CONFERENCE & BUSINESS OPPORTUNITY EXCHANGE (BOE) SPONSOR

3 AVAILABLE

PRE-EVENT

- Recognition as Official 2023 MMPC & Business Opportunity Exchange Presenting Sponsor
- Comprehensive brand recognition on all MMPC digital and print materials, including digital display outside Huntington Place
- Pre-event marketing pieces featuring your company as an Official 2023 MMPC & Business Opportunity Exchange Sponsor with logo/listing on:
  - Social Media Announcements (i.e., Facebook, Instagram, LinkedIn, Twitter)
  - Event Emails
  - Event website with link to sponsor website
- Opportunity to distribute branded marketing materials to attendees in Conference bag (subject to approval by MMSDC)
- Online Registration Page Presence
- 60 second video ad included in a pre-event email (ad to be provided by sponsor and approved by MMSDC)

DAY OF THE EVENT

- Company Profile in Digital/Printed Conference Program Book/Directory
- One (1) Full-page color ad in Digital/Printed Conference Program Book/Directory
- Two (2) Reserved tables at meal functions and receptions
- Atrium/Lobby Banner Logo Presence
- Resource & Tech Center Logo Presence
- Sponsor Recognition during Business Opportunity Exchange Ribbon Cutting Ceremony
- Sponsor Recognition during the Industry Day Meetings, Professional Development Training Sessions and Business Opportunity Exchange Trade Show Floor
- Sponsor Recognition during the Business Opportunity Exchange Day Closing Reception
- Four (4) 10 x 10 exhibit booths space (Please note: carpet is not included)
- Ten (10) In-Person Full Conference All-Access Passes
- Six (6) In-Person Business Opportunity Exchange ONLY Passes
- Unlimited Buyer Business Opportunity Exchange Passes (Corporate Only)

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$16,000 PACKAGES

BUSINESS OPPORTUNITY EXCHANGE DIRECTORY SPONSOR

2 AVAILABLE

PRE-EVENT

- Recognition as Business Opportunity Exchange Directory Sponsor
- Opportunity to distribute branded marketing materials to attendees in Conference bag [subject to approval by MMSDC]
- Pre-event marketing pieces featuring your company as an Official 2023 Business Opportunity Exchange Directory Sponsor with logo/listing on:
  - Social Media Announcements (i.e., Facebook, Instagram, LinkedIn, Twitter)
  - Event Emails
  - Event website with link to sponsor website
- 30 second video ad included in a pre-event email [ad to be provided by sponsor and approved by MMSDC]

DAY OF THE EVENT

- Company Profile in Digital/Printed Conference Program Book/Directory
- One (1) Full-page color ad in Digital/Printed Conference Program Book/Directory
- Company logo presence on the Business Opportunity Exchange Booth Directory within the Conference Program Book
- Company Logo on Booth Directory & Map Signage on the Huntington Place Tradeshows floor
- One (1) Reserved table at meal functions and receptions
- Two (2) 10 x 10 exhibit booth space (Please note: carpet is not included)
- Six (6) In-Person Full Conference All-Access Passes
- Four (4) In-Person Business Opportunity Exchange ONLY Passes
- Unlimited Buyer Business Opportunity Exchange Passes (Corporate Only)

MMPC ON-DEMAND & MMSDCTV CONFERENCE LIVE-STREAM SPONSOR

2 AVAILABLE

PRE-EVENT

- Recognition as the MMSDCTV Hybrid Sponsor
- Recognition as the MMPC On-Demand Sponsor after live event has passed
- Opportunity to distribute branded marketing materials to attendees in Conference bag [subject to approval by MMSDCT]
- Pre-event marketing pieces featuring your company as an Official 2023 MMPC On-Demand & MMSDCTV Conference Live-Stream Sponsor with logo/listing on:
  - Social Media Announcements (i.e., Facebook, Instagram, LinkedIn, Twitter)
  - Event Emails
  - Event website with link to sponsor website
- 30 second video ad included in a pre-event email [ad to be provided by sponsor and approved by MMSDC]

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SPONSORSHIP PACKAGE

DAY OF THE EVENT

- Company Profile in Digital/Printed Conference Program Book/Directory
- One (1) Full-page color ad in Digital/Printed Conference Program Book/Directory
- Company logo presence within the MMPC Hybrid Conference Platform during the live event
- Company logo presence within the MMPC On-Demand website following the event
- Two (2) 10 x 10 exhibit booths space (Please note: carpet is not included)
- Six (6) In-Person Full Conference All-Access Passes
- Four (4) In-Person Business Opportunity Exchange ONLY Passes
- Unlimited In-Person Buyer Business Opportunity Exchange Passes (Corporate Only)

CONFERENCE SPEAKER HONORARIUM SPONSOR  2 AVAILABLE

PRE-EVENT

- Recognition as Conference Speaker Honorarium Sponsor
- Recognition as Keynote Session[s] Sponsor
- Company logo on MMPC Event microsite Speaker page
- Opportunity to distribute branded marketing materials to attendees in Conference bag (subject to approval by MMSDC)
- Pre-event marketing pieces featuring your company as an Official 2023 MMPC Conference Speaker Honorarium Sponsor with logo/listing on:
  - Social Media Announcements (i.e., Facebook, Instagram, LinkedIn, Twitter)
  - Event Emails
  - Event website with link to sponsor website
- 30 second video ad included in a pre-event email (ad to be provided by sponsor and approved by MMSDC)

DAY OF THE EVENT

- Company Profile in Digital/Printed Conference Program Book/Directory
- One (1) Full-page color ad in Digital/Printed Conference Program Book/Directory
- Sponsor Recognition on Conference Keynote Session Agenda within Program Book
- Two (2) 10 x 10 exhibit booths space (Please note: carpet is not included)
- Six (6) In-Person Full Conference All-Access Passes
- Four (4) In-Person Business Opportunity Exchange ONLY Passes
- Unlimited Buyer Business Opportunity Exchange Passes (Corporate Only)

BUSINESS OPPORTUNITY EXCHANGE LUNCH SPONSOR  4 AVAILABLE

PRE-EVENT

- Recognition as BOE Lunch Sponsor
- Opportunity to distribute branded marketing materials to attendees in Conference bag (subject to approval by MMSDC)
- Pre-event marketing pieces featuring your company as an Official 2023 MMPC Business Opportunity Exchange Lunch Sponsor with logo/listing on:
  - Social Media Announcements (i.e., Facebook, Instagram, LinkedIn, Twitter)
  - Event Emails
  - Event website with link to sponsor website
- 30 second video ad included in a pre-event email (ad to be provided by sponsor and approved by MMSDC)

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SPONSORSHIP PACKAGE

DAY OF THE EVENT

• Company Profile in Digital/Printed Conference Program Book/Directory
• One (1) Full-page color ad in Digital/Printed Conference Program Book/Directory
• Company logo presence on the Business Opportunity Exchange Booth Directory within the Conference Program Book
• Company Logo presence at the Business Opportunity Exchange Luncheon
• One (1) Reserved table at meal functions and receptions
• Two (2) 10 x 10 exhibit booths space (Please note: carpet is not included)
• Six (6) In-Person Full Conference All-Access Passes
• Four (4) In-Person Business Opportunity Exchange ONLY Passes
• Unlimited Buyer Business Opportunity Exchange Passes (Corporate Only)

PROFESSIONAL DEVELOPMENT DAY LUNCH SPONSOR

PRE-EVENT

• Recognition as Professional Development Day Lunch Sponsor
• Opportunity to distribute branded marketing materials to attendees in Conference bag (subject to approval by MMSDC)
• Pre-event marketing pieces featuring your company as an Official 2023 MMPC Professional Development Day Lunch Sponsor with logo/listing on:
  - Social Media Announcements [i.e., Facebook, Instagram, LinkedIn, Twitter]
  - Event Emails
  - Event website with link to sponsor website
• 30 second video ad included in a pre-event email (ad to be provided by sponsor and approved by MMSDC)

DAY OF THE EVENT

• Company Profile in Digital/Printed Conference Program Book/Directory
• One (1) Full-page color ad in Digital/Printed Conference Program Book/Directory
• Company Logo presence at the Professional Development Day Luncheon
• One (1) Reserved table at meal functions and receptions
• Two (2) 10 x 10 exhibit booths space (Please note: carpet is not included)
• Six (6) In-Person Full Conference All-Access Passes
• Four (4) In-Person Business Opportunity Exchange ONLY Passes
• Unlimited Buyer Business Opportunity Exchange Passes (Corporate Only)

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## $10,000 Packages

### Atrium Sponsor

**Pre-Event**
- Recognition as Atrium Sponsor
- Company logo and link to sponsor website on the MMPC conference website

**Day of the Event**
- Company Profile in Digital/Printed Conference Program Book/Directory
- One (1) Half-page color ad in Digital/Printed Conference Program Book/Directory
- Sponsor Recognition during the Industry Day Meetings, Professional Development Day Sessions and Business Opportunity Trade Show Floor
- Two (2) Atrium runners in Lobby area
- Four (4) Reserved seats at a table of (8) at the Business Opportunity Exchange Lunch
- One (1) 10 x 10 exhibit booth space (Please note: carpet is not included)
- Four (4) In-Person Full Conference All-Access Passes
- Two (2) In-Person Business Opportunity Exchange ONLY Passes
- Unlimited Buyer Business Opportunity Exchange Passes (Corporate Only)

### Registration Sponsor

**Pre-Event**
- Recognition as Registration Sponsor
- Company logo and link to sponsor website on the MMPC conference website
- Logo presence on MMPC registration page/platform

**Day of the Event**
- Company Profile in Digital/Printed Conference Program Book/Directory
- One (1) Half-page color ad in Digital/Printed Conference Program Book/Directory
- Logo displayed at On-Site Registration Table/Kiosk
- Four (4) Reserved seats at a table of (8) at the Business Opportunity Exchange Lunch
- One (1) 10 x 10 exhibit booth space (Please note: carpet is not included)
- Four (4) In-Person Full Conference All-Access Passes
- Two (2) In-Person Business Opportunity Exchange ONLY Passes
- Unlimited Buyer Business Opportunity Exchange Passes (Corporate Only)

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SPONSORSHIP PACKAGE

BUSINESS OPPORTUNITY EXCHANGE CLOSING RECEPTION SPONSOR

4 AVAILABLE

PRE-EVENT

- Recognition as BOE Closing Reception Sponsor
- Company logo and link to sponsor website on the MMPC conference website

DAY OF THE EVENT

- Company Profile in Digital/Printed Conference Program Book/Directory
- One (1) Half-page color ad in Digital/Printed Conference Program Book/Directory
- Four (4) Reserved seats at a table of 8 at the Business Opportunity Exchange Lunch
- One (1) 10 x 10 exhibit booth space (Please note: carpet is not included)
- Logo on reception cocktail napkins
- Four (4) In-Person Full Conference All-Access Passes
- Two (2) In-Person Business Opportunity Exchange ONLY Passes
- Unlimited Buyer Business Opportunity Exchange Passes (Corporate Only)

$7,500 PACKAGES

MATCHMAKER365 (MM365) HUB SPONSOR

4 AVAILABLE

PRE-EVENT

- Recognition as MM365 HUB Sponsor
- Company logo and link to sponsor website on the MMPC conference website

DAY OF THE EVENT

- Signage for HUB sponsorship
- One (1) Half-page color ad in Digital/Printed Conference Program Book/Directory
- One (1) 10 x 10 exhibit booth space (Please note: carpet is not included)
- Four (4) In-Person Full Conference All-Access Passes
- Two (2) In-Person Business Opportunity Exchange ONLY Passes
- Unlimited Buyer Business Opportunity Exchange Passes (Corporate Only)

CONFERENCE BAG SPONSOR

4 AVAILABLE

PRE-EVENT

- Recognition as Conference Bag Sponsor
- Company logo and link to sponsor website on the MMPC conference website
- Company logo on the Official MMPC & Business Opportunity Exchange Conference Bag and inclusion of one (1) branded marketing material item (subject to MMSDC approval)

DAY OF THE EVENT

- One (1) Half-page color ad in Digital/Printed Conference Program Book/Directory
- One (1) 10 x 10 exhibit booth space (Please note: carpet is not included)
- Four (4) In-Person Full Conference All-Access Passes
- Two (2) In-Person Business Opportunity Exchange ONLY Passes
- Unlimited Buyer Business Opportunity Exchange Passes (Corporate Only)

MINORITYSUPPLIER.ORG

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CONFERENCE LANYARD SPONSOR

PRE-EVENT

- Recognition as Conference Lanyard Sponsor
- Company logo and link to sponsor website on the MMPC conference website

DAY OF THE EVENT

- Company logo on the Conference Lanyard – the Official access key to the MMPC & Business Opportunity Exchange
- One (1) Half-page color ad in Digital/Printed Conference Program Book/Directory
- One (1) 10 x 10 exhibit booth space (Please note: carpet is not included)
- Four (4) In-Person Full Conference All-Access Passes
- Two (2) In-Person Business Opportunity Exchange ONLY Passes
- Unlimited Buyer Business Opportunity Exchange Passes (Corporate Only)

$5,000 PACKAGES

SILVER SPONSOR

PRE-EVENT

- Recognition as Silver Sponsor
- Company logo and link to sponsor website on the MMPC conference website

DAY OF THE EVENT

- One (1) Half-page color ad in Digital/Printed Conference Program Book/Directory
- One (1) 10 x 10 exhibit booth space (Please note: carpet is not included)
- Two (2) In-Person Full Conference All-Access Passes
- Two (2) In-Person Business Opportunity Exchange ONLY Passes
- Unlimited Buyer Business Opportunity Exchange Passes (Corporate Only)

RESOURCE & TECH CENTER SPONSOR

PRE-EVENT

- Recognition as Resource & Tech Center Sponsor
- Company logo and link to sponsor website on the MMPC conference website

DAY OF THE EVENT

- One (1) Half-page color ad in Digital/Printed Conference Program Book/Directory
- One (1) 10 x 10 exhibit booth space (Please note: carpet is not included)
- Two (2) In-Person Full Conference All-Access Passes
- Two (2) In-Person Business Opportunity Exchange ONLY Passes
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RIBBON CUTTING SPONSOR

PRE-EVENT

- Recognition as Ribbon Cutting Sponsor
- Company logo and link to sponsor website on the MMPC conference website

DAY OF THE EVENT

- One (1) Half-page color ad in Digital/Printed Conference Program Book/Directory
- Sponsor Recognition during Business Opportunity Exchange Ribbon Cutting Ceremony
- One (1) 10 x 10 exhibit booth space (Please note: carpet is not included)
- Two (2) In-Person Full Conference All-Access Passes
- Two (2) In-Person Business Opportunity Exchange ONLY Passes
- Unlimited Buyer Business Opportunity Exchange Passes (Corporate Only)

PROGRAM BOOK SPONSOR

PRE-EVENT

- Recognition as Program Book Sponsor
- Company logo and link to sponsor website on the MMPC conference website

DAY OF THE EVENT

- One (1) Half-page color ad in Digital/Printed Conference Program Book/Directory
- One (1) 10 x 10 exhibit booth space (Please note: carpet is not included)
- Two (2) In-Person Full Conference All-Access Passes
- Two (2) In-Person Business Opportunity Exchange ONLY Passes
- Unlimited Buyer Business Opportunity Exchange Passes (Corporate Only)

$2,500 PACKAGES

BRONZE SPONSOR

PRE-EVENT

- Recognition as Bronze Sponsor
- Company logo and link to sponsor website on the MMPC conference website

DAY OF THE EVENT

- One (1) Quarter-page color ad in Digital/Printed Conference Program Book/Directory
- One (1) 10 x 10 exhibit booth space (Please note: carpet is not included)
- One (1) In-Person Full Conference All-Access Passes
- One (1) In-Person Buyer Business Opportunity Exchange Passes

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$25,000 PACKAGE

OFFICIAL MMSDC GOLF TOURNAMENT TITLE SPONSOR

3 AVAILABLE

PRE-EVENT

- Naming rights to the Golf Tournament
- Category exclusivity
- Pre-event marketing pieces featuring your company as an Official Sponsor with logo/listing on:
  - Social Media Announcements [i.e., Facebook, Instagram, LinkedIn, Twitter]
  - Event Emails
  - Event website with link to sponsor website
- Recognition in event releases and media alerts
- 60 second video ad included in a pre-event email [ad to be provided by sponsor and approved by MMSDC]

DAY OF THE EVENT

- President’s recognition at Opening Reception and Awards Ceremony
- Recognition at course via your corporate banner/signage
- Signage at each course and clinic
- Signage on all golf carts
- Logo on Step and Repeat
- Company logo on flag of sponsoring course - Hole #9
- Sixteen [16] golfers [includes food and beverage]

$15,000 PACKAGES

COURSE CO-SPONSOR

2 AVAILABLE

PRE-EVENT

- Pre-event marketing pieces featuring your company as a Course Co-Sponsor with logo/listing on:
  - Social Media Announcements [i.e., Facebook, Instagram, LinkedIn, Twitter]
  - Event Emails
  - Event website with link to sponsor website
- Recognition in event releases and media alerts
- 30 second video ad included in a pre-event email [ad to be provided by sponsor and approved by MMSDC]

DAY OF THE EVENT

- Recognition at course via your corporate banner/signage
- President’s Recognition at Opening Reception and Awards Ceremony
- One (1) sleeve of Sponsor branded golf balls to each participant at your course
- Signage at each course
- Company logo on hole flags throughout course
- Eight [8] golfers [includes food and beverage]

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## Sponsorship Package

### $12,500 Packages

#### Competition & Raffle Sponsor

<table>
<thead>
<tr>
<th>Pre-Event</th>
</tr>
</thead>
</table>
| • Recognition on promotional materials  
• Company logo and link to sponsor website on the MMSDC Golf tournament website |

<table>
<thead>
<tr>
<th>Day of the Event</th>
</tr>
</thead>
</table>
| • Recognition during Awards Ceremony  
• Corporate Banner/signage at the main prize hole  
• Signage at each course’s MMSDC Raffle Table  
• Signage at each course’s qualifying Par 3  
• Eight [8] golfers [includes food and beverage] |

<table>
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<th>Available</th>
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#### Golf Bag Sponsor

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<tr>
<th>Pre-Event</th>
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<tr>
<td>• Company logo and link to sponsor website on the MMSDC Golf tournament website</td>
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<tr>
<th>Day of the Event</th>
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</table>
| • Recognition during Awards Ceremony  
• Exclusive Company Logo recognition on golf bag  
• Eight [8] golfers [includes food and beverage] |

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### $7,500 Packages

#### Golf Cart Sponsor

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<td>• Company logo and link to sponsor website on the MMSDC Golf tournament website</td>
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<tr>
<th>Day of the Event</th>
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</table>
| • Recognition during Awards Ceremony  
• Signage on all golf carts at each course  
• Eight [8] golfers [includes food and beverages] |

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<thead>
<tr>
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SPONSORSHIP PACKAGE

RECEPTION SPONSOR  

4 AVAILABLE

PRE-EVENT

• Company logo and link to sponsor website on the MMSDC Golf tournament website

DAY OF THE EVENT

• Recognition during Opening Reception & Awards Ceremony
• Signage at Opening Reception
• Signage at lunch pick-up stations
• Signage at departing gift station
• Eight (8) golfers (includes food and beverage)

$5,500 PACKAGES

REFRESHMENT STATION SPONSOR  

4 AVAILABLE

PRE-EVENT

• Company logo and link to sponsor website on the MMSDC Golf tournament website

DAY OF THE EVENT

• Recognition during Awards Ceremony
• Signage at refreshment stations located throughout both golf courses
• Four (4) golfers (includes food and beverage)

HOLE-IN-ONE SPONSOR  

4 AVAILABLE

PRE-EVENT

• Company logo and link to sponsor website on the MMSDC Golf tournament website

DAY OF THE EVENT

• Recognition during Awards Ceremony
• Signage on the Grand Prize hole on one of the courses
• Signage on one of the course’s qualifying Par 3 (4 Holes)
• Four (4) golfers (includes food and beverage)

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SPONSORSHIP PACKAGE

TOP GOLF CLINIC SPONSOR

A pre-event Golf Clinic at Top Golf in Auburn Hills, providing instruction on:
- Etiquette on the golf course, including dress code
- Networking and relationship-building that occurs on the golf course
- Real-life examples of business success that started with a golf game

Sponsorship includes:

PRE-EVENT
- Recognition as Event Sponsor
- Company logo and link to sponsor website on the MMSDC Golf tournament website

DAY OF THE EVENT
- Two (2) tickets to Top Golf Clinic event
- Guest Speaker at the Top Golf clinic session and at the Golf Outing Clinic
- Four (4) golfers at the Golf Invitational (includes food and beverage)

MASTERS JACKET (GRAND PRIZE) SPONSOR

PRE-EVENT
- Company logo and link to sponsor website on the MMSDC Golf tournament website

DAY OF THE EVENT
- Recognition during Awards Ceremony
- Premium signage on Hole #10
- Four (4) golfers (includes food and beverage)

$4,000 PACKAGES

GOLF PRIZE SPONSOR

PRE-EVENT
- Company logo and link to sponsor website on the MMSDC Golf tournament website

DAY OF THE EVENT
- Recognition during Awards Ceremony
- Recognition during presentation announcement of golf game winners
- Four (4) golfers (includes food and beverage)

MINORITYSUPPLIER.ORG

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GOLFER ENGAGEMENT SPONSOR

4 AVAILABLE

PRE-EVENT

• Company logo and link to sponsor website on the MMSDC Golf tournament website

DAY OF THE EVENT

• Recognition during Awards Ceremony
• Opportunity to engage with attendees at The Turn with a game or give-away
• Four (4) golfers (includes food and beverage)

DRIVING & PUTTING GREEN SPONSOR

4 AVAILABLE

PRE-EVENT

• Company logo and link to the sponsor website on the MMSDC Golf Tournament website

DAY OF THE EVENT

• Recognition as the Driving Range and Putting Green Sponsor during the Golf Outing practice session prior to the Shotgun Start
• Recognition during the Awards Ceremony
• Four (4) Golfers (includes food and beverage)

$2,500 PACKAGE

EAGLE SPONSOR

20 AVAILABLE

PRE-EVENT

• Company logo and link to sponsor website on the MMSDC Golf Tournament website

DAY OF THE EVENT

• Hole signage on course
• Four (4) golfers (includes food and beverage)

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**Sponsorship Package**

**$20,000 Package**

**Presenting Sponsor**

**Pre-Event**
- Name on all event signage, program presenter, program announcements and invitations
- Recognition in event publicity
- Company logo and link to sponsor website on the ACE Awards website

**Day of the Event**
- Recognition as Presenting Sponsor in the Digital/Printed Program Book
- One (1) Full-page color ad in the Digital/Printed Program Book
- Company logo on Multimedia Presentation during Awards Ceremony
- Signage throughout Reception
- Company Logo on Step and Repeat for photos
- Name on Official Dinner and Program Banner
- Individual Ice Sculpture with Company Logo
- Meeting with premier guest and ambassadors
- Twenty (20) Dinner tickets for two (2) reserved tables of ten (10) at Awards Ceremony
- Twenty (20) VIP Reception tickets
- Complimentary Valet for all Guests
- Table signage for two (2) reserved tables

**$12,500 Package**

**Hall of Fame Sponsor**

**Pre-Event**
- Recognition as Hall of Fame Presenting Sponsor for selected inductee (Includes: Print and Digital Media coverage, Event Recognition, and Post-Event media coverage)
- Company logo and link to sponsor website on the ACE Awards website

**Day of the Event**
- Name on Official Program Banner
- Recognition at the Awards Dinner
- Ten (10) Dinner tickets for one (1) reserved table of ten (10) at Awards Ceremony
- Sponsored Half Table of (5) Dinner tickets for the family of selected inductee
- Full Page Advertisement in commemorative Hall of Fame Program Book
- Ten (10) VIP Reception tickets
- Complimentary Valet for all Guests
- Table signage for one (1) reserved table

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$10,000 PACKAGE

PLATINUM SPONSOR

PRE-EVENT

• Company logo and link to sponsor website on the ACE Awards website

DAY OF THE EVENT

• Name on Official Program Banner
• Recognition as Platinum Sponsor in the Digital/Printed Program Book
• Recognition at the Awards Dinner
• Signage throughout Reception
• One (1) Full-page color ad in the Digital/Printed Program Book
• Ten (10) Dinner tickets for one (1) reserved table of ten (10) at Awards Ceremony
• Ten (10) VIP Reception tickets
• Complimentary Valet for all Guests
• Table signage for one (1) reserved table

VALET PARKING SPONSOR

PRE-EVENT

• Company logo and link to sponsor website on the ACE Awards website

DAY OF THE EVENT

• Recognition as Valet Parking Sponsor in the Digital/Printed Program Book
• One (1) Full-page color ad in the Digital/Printed Program Book
• Exclusive opportunity to provide branded marketing material item to be placed in each vehicle
• Company Logo on Valet Parking Passes
• Signage at the Valet Parking Station
• Ten (10) Dinner tickets for one (1) reserved table of ten (10) at Awards Ceremony
• Table signage for one (1) reserved table
• Ten (10) VIP Reception tickets
• Ten (10) Valet Parking Passes

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VIP RECEPTION SPONSOR

PRE-EVENT

• Company logo and link to sponsor website on the ACE Awards website

DAY OF THE EVENT

• Recognition as VIP Reception Sponsor in the Digital/Printed Program Book
• One (1) Full-page color ad in the Digital/Printed Program Book
• Meeting with guests and ambassadors
• Signage throughout the Reception
• Ten (10) Dinner tickets for one (1) reserved table of ten (10) at Awards Ceremony
• Table signage for one (1) reserved table
• Ten (10) VIP Reception tickets
• Ten (10) Valet Parking Passes

$6,000 PACKAGE

GOLD SPONSOR

PRE-EVENT

• Company logo and link to sponsor website on the ACE Awards website

DAY OF THE EVENT

• Name on Official Program Banner
• Recognition as Gold Sponsor in the Digital/Printed Program Book
• One (1) Full-page color ad in the Digital/Printed Program Book Company Logo on Multimedia Presentation during Awards Ceremony
• Ten (10) Dinner tickets for one (1) reserved table of ten (10) at Awards Ceremony
• Table signage for one (1) reserved table
• Five (5) VIP Reception tickets
• Complimentary Valet for all Guests

$4,000 PACKAGE

SILVER SPONSOR

PRE-EVENT

• Company logo and link to sponsor website on the ACE Awards website

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SPONSORSHIP PACKAGE

DAY OF THE EVENT

• Name on Official Program Banner
• Recognition as Silver Sponsor in the Digital/Printed Program Book
• One (1) Half-page color ad in the Digital/Printed Program Book
• Ten (10) Dinner tickets for one (1) reserved table of ten (10) at Awards Ceremony
• Table signage for one (1) reserved table
• Complimentary Valet for all Guests

$2,000 PACKAGE

SUPPORTING ACE SPONSOR 20 AVAILABLE

PRE-EVENT

• Company logo and link to sponsor website on the ACE Awards website

DAY OF THE EVENT

• Name on Official Program Banner
• Recognition as Supporting ACE Sponsor during the Awards Ceremony
• One (1) Quarter-page color ad in the Digital/Printed Program Book
• Two (2) Dinner tickets for Awards Ceremony
• Complimentary Valet for all Guests

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CHAIRMAN’S SCHOLARSHIP

Gala

DECEMBER 2023

** The health and safety of our constituents remain paramount, so we will continue to monitor the ever-changing public health crisis and may need to adjust our 2023 package design in response to the pandemic and CDC requirements to allow for the safe delivery of signature events. We will work with all our dedicated sponsors to ensure value, regardless of platform.**
$10,000 PACKAGE

VALET PARKING SPONSOR

PRE-EVENT

• Company logo and link to sponsor website on the Gala website

DAY OF THE EVENT

• Name on Official Program Banner
• Recognition as Valet Parking Sponsor in Chairman’s Scholarship Gala Digital/Printed Program Book
• One (1) Full-page color ad in Chairman’s Scholarship Gala Digital/Printed Program Book
• Exclusive opportunity to provide material/trinket to be placed in each vehicle
• Company logo on Valet Parking Passes
• Signage at the Valet Parking Station
• Eight (8) Dinner tickets
• Four (4) VIP Reception tickets
• Eight (8) Valet Parking Passes
• Table signage

$10,000 PACKAGE

VIP RECEPTION SPONSOR

PRE-EVENT

• Company logo and link to sponsor website on the Gala website

DAY OF THE EVENT

• Name on Official Program Banner
• Recognition as VIP Reception Sponsor in Chairman’s Scholarship Gala Digital/Printed Program Book
• One (1) Full-page color ad in Chairman’s Scholarship Gala Digital/Printed Program Book
• Signage throughout the Reception
• Eight (8) Dinner tickets
• Eight (8) VIP Reception tickets
• Four (4) Valet Parking Passes
• Table signage

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**SPONSORSHIP PACKAGE**

**AFTER-GLOW SPONSOR**

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<tbody>
<tr>
<td>• Name on Official Program Banner</td>
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<tr>
<td>• Recognition as After-Glow Sponsor in Chairman’s Scholarship Gala Digital/Printed Program Book</td>
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<tr>
<td>• One (1) Full-page color ad in Chairman’s Scholarship Gala Digital/Printed Program Book</td>
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<tr>
<td>• Signage throughout the Reception</td>
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<tr>
<td>• Eight (8) Dinner tickets</td>
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<tr>
<td>• Eight (8) VIP Reception tickets</td>
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<tr>
<td>• Four (4) Valet Parking Passes</td>
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<td>• Table signage</td>
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**$5,000 PACKAGE**

**CHAIRMAN’S BRANDED SCHOLARSHIP SPONSOR**

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<th>DAY OF THE EVENT</th>
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<tbody>
<tr>
<td>• Name on Official Program Banner</td>
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<tr>
<td>• Naming rights for a student scholarship including recognition as a Scholarship Sponsor during Gala</td>
</tr>
<tr>
<td>• Recognition as Scholarship Support Sponsor in Chairman’s Scholarship Gala Digital/Printed Program Book</td>
</tr>
<tr>
<td>• One (1) Full-page color ad in Chairman’s Scholarship Gala Digital/Printed Program Book</td>
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<tr>
<td>• Four (4) Dinner tickets</td>
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<tr>
<td>• Two (2) VIP Reception tickets</td>
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<tr>
<td>• Four (4) Valet Parking Passes</td>
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**MINORITYSUPPLIER.ORG**

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**SPONSORSHIP PACKAGE**

$3,000 PACKAGE

**EMERGING SCHOLAR SPONSOR**

5 AVAILABLE

**PRE-EVENT**

- Company logo and link to sponsor website on the Gala website

**DAY OF THE EVENT**

- Name on Official Program Banner
- Recognition as Scholarship Support Sponsor in Chairman’s Scholarship Gala Digital/Printed Program Book
- One (1) Half-page color ad in Chairman’s Scholarship Gala Digital/Printed Program Book
- Two (2) Dinner tickets
- One (1) VIP Reception tickets
- Two (2) Valet Parking Passes

$1,500 PACKAGE

**SUPPORTING SCHOLAR SPONSOR**

10 AVAILABLE

**PRE-EVENT**

- Company logo and link to sponsor website on the Gala website

**DAY OF THE EVENT**

- Name on Official Program Banner
- Recognition as Scholarship Support Sponsor in Chairman’s Scholarship Gala Digital/Printed Program Book
- One (1) Quarter-page color ad in Chairman’s Scholarship Gala Digital/Printed Program Book
- Two (2) Dinner tickets
- One (1) VIP Reception tickets
- Two (2) Valet Parking Passes

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SPONSORSHIP PACKAGE

$1,750 PER MONTH PACKAGE (OR $17,500 ANNUALLY)

D.E.S.I.G.N. SERIES HIGHLIGHT SPONSOR

A monthly* message from our President & CEO, Michelle Sourie Robinson, highlighting the most significant news and information. This section may also include best practices and other features from Chief Procurement Officers, as well as programming updates from grant sources like MBDA and private foundations with growth programs. Finally, this section may include tools and tips for Corporate Members and MBEs, new initiatives, industry highlights, etc.

- Digital Publication Section will acknowledge sponsor(s) - for example: “...brought to you by XYZ Sponsor”
  dedicated section of Eblast
- Gazette Sponsorship Logo recognition will be included on the MMSDC website

*Please note: frequency of Gazette publication is subject to change based on sponsorship commitments.

$1,000 PER MONTH PACKAGE (OR $10,000 ANNUALLY)

CORPORATE MEMBER AND CERTIFIED MBE SPOTLIGHT SPONSOR

A dedicated section highlighting new MBEs and Corporate members. This section may also include success stories or accomplishments in the growth and development of MBEs, etc. In addition, RFPs and other sourcing and Matchmaker365 opportunities may be included.

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  dedicated section of Eblast
- Gazette Sponsorship Logo recognition will be included on the MMSDC website

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