SPONSORSHIP OPPORTUNITIES

2023
On behalf of the Michigan Minority Supplier Development Council (MMSDC), its Board of Directors, members, staff and stakeholders, I want to thank the many volunteers and donors that have continued to support the Council and its mission during a very active 2022. I am excited to share an overview of our efforts and results achieved through your support, and a look forward to our 2023 Programming Overview.

With our continued focus on achieving economic parity for Minority Business Enterprises and reducing the time to our goal from 333 Years to 15 Years, this year has been about bridging that gap through A.C.C.E.S.S., Accelerating Capital, Contracts and Equity to Drive Supplier Sustainability. With vital support from you, our valued partners, MMSDC has centered efforts on creating, expanding, and improving programming to achieve real results in a time of persistent transition.

As always, your support is vital, and we rely on your contributions and collaborative efforts to continually drive forward our mission in minority supplier development.

YEAR IN REVIEW:

Our focus in 2022 has been on increased and improved access to opportunities for economic growth. Through our efforts in finding strategic funding sources, we have earmarked significant capital to be used for the development of minority businesses, as well as facilitated additional structural transactions that resulted not only in revenue growth but also helped create new jobs in the process.

The MMSDC 37th Golf Invitational resulted in a beautiful day filled with sunshine and opportunity, as over 300 golfers again hit the greens at the Oakland University Golf and Learning Center. Brought back for a second year, the Buyer-MBE Match resulted in another 30 matched foursomes based on real sourcing opportunities. Initial survey results show that 25% of the foursomes are in sourcing discussions with their matched partners or have plans to move forward with their MBE matches in the very near future.

A highlight of the year was our 41st MMPC, seeing a return to a live, in-person event which is heralded as one of the best for making connections and presenting opportunities for improved supplier sustainability. MMPC continued a focus on action, encouraging and providing the methods and processes that members and MBEs can follow to spur momentum on our shared drive to move the years to economic parity from 333 to 15.

In addition to the inspiration and opportunities shared through our MMPC and Golf invitational events, we are very excited about the continued development and initial successes shown through our combined efforts in MMSDC’s Plug and Play Detroit powered by AmplifyD, Magnify Women’s Mastermind, the USMCA Global Initiative, Matchmaker365, and Workforce Development programs. The shared feeling of progress, success, and excitement in these areas is palpable and multiplying.

Working together, 2022 has been a progressive year towards reducing economic parity and creating pathways to increase access to capital. As always, we are profoundly grateful for your continued support and want to provide the following for your review.

- 2022 Year in Review Results
- 2023 Corporate Dues Invoice (for local corporate members only)
- 2022 Sponsorship Recap Letter
- 2023 Sponsorship Package

Please do not hesitate to reach out to us if we can assist you in any way. Again, thank you for your commitment to minority supplier development and Thanks for Giving!

Sincerely,

Michelle Sourie Robinson
President & CEO
Michigan Minority Supplier Development Council
Operator, Michigan MBDA Center and the State of Michigan Center for Innovation

** The health and safety of our constituents remain paramount, so we will continue to monitor the ever-changing public health crisis and may need to adjust our 2023 package design in response to the pandemic and CDC requirements to allow for the safe delivery of signature events. We will work with all our dedicated sponsors to ensure value, regardless of platform.**
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**$20,000 PACKAGE**

**PRESENTING SPONSOR**

**PRE-EVENT**
- Name on all event signage, program presenter, program announcements and invitations
- Recognition in event publicity
- Company logo and link to sponsor website on the ACE Awards website

**DAY OF THE EVENT**
- Recognition as Presenting Sponsor in the Digital/Printed Program Book
- One (1) Full-page color ad in the Digital/Printed Program Book
- Company logo on Multimedia Presentation during Awards Ceremony
- Signage throughout Reception
- Company Logo on Step and Repeat for photos
- Name on Official Dinner and Program Banner
- Individual Ice Sculpture with Company Logo
- Twenty (20) Dinner tickets for two (2) reserved tables of ten (10) at Awards Ceremony
- Twenty (20) VIP Reception tickets
- Complimentary Valet for all Guests
- Table signage for two (2) reserved tables

**$12,500 PACKAGE**

**HALL OF FAME SPONSOR**

**PRE-EVENT**
- Recognition as Hall of Fame Presenting Sponsor for selected inductee (Includes: Print and Digital Media coverage, Event Recognition, and Post-Event media coverage)
- Company logo and link to sponsor website on the ACE Awards website

**DAY OF THE EVENT**
- Name on Official Program Banner
- Recognition at the Awards Dinner
- Ten (10) Dinner tickets for one (1) reserved table of ten (10) at Awards Ceremony
- Sponsored Half Table of (5) Dinner tickets for the family of selected inductee
- Full Page Advertisement in commemorative Hall of Fame Program Book
- Ten (10) VIP Reception tickets
- Complimentary Valet for all Guests
- Table signage for one (1) reserved table

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### $10,000 Package

<table>
<thead>
<tr>
<th>Platinum Sponsor</th>
<th>5 Sold</th>
<th>5 Available</th>
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<tbody>
<tr>
<td><strong>PRE-EVENT</strong></td>
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<tr>
<td>▪ Company logo and link to sponsor website on the ACE Awards website</td>
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<td><strong>DAY OF THE EVENT</strong></td>
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<tr>
<td>▪ Name on Official Program Banner</td>
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<td>▪ Recognition as Platinum Sponsor in the Digital/Printed Program Book</td>
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<td>▪ Recognition at the Awards Dinner</td>
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<td>▪ Signage throughout Reception</td>
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<td>▪ One (1) Full-page color ad in the Digital/Printed Program Book</td>
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<td>▪ Ten (10) Dinner tickets for one (1) reserved table of ten (10) at Awards Ceremony</td>
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<td>▪ Ten (10) VIP Reception tickets</td>
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<td>▪ Complimentary Valet for all Guests</td>
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<td>▪ Table signage for one (1) reserved table</td>
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<tr>
<th>Valet Parking Sponsor</th>
<th>3 Available</th>
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<tbody>
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<td><strong>PRE-EVENT</strong></td>
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<tr>
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<tr>
<td><strong>DAY OF THE EVENT</strong></td>
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<tr>
<td>▪ Recognition as Valet Parking Sponsor in the Digital/Printed Program Book</td>
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<tr>
<td>▪ One (1) Full-page color ad in the Digital/Printed Program Book</td>
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<td>▪ Exclusive opportunity to provide branded marketing material item to be placed in each vehicle</td>
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<tr>
<td>▪ Company Logo on Valet Parking Passes</td>
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<tr>
<td>▪ Signage at the Valet Parking Station</td>
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<tr>
<td>▪ Ten (10) Dinner tickets for one (1) reserved table of ten (10) at Awards Ceremony</td>
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<td>▪ Table signage for one (1) reserved table</td>
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<td>▪ Ten (10) Valet Parking Passes</td>
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VIP RECEPTION SPONSOR

1 SOLD - 4 AVAILABLE

**PRE-EVENT**

- Company logo and link to sponsor website on the ACE Awards website

**DAY OF THE EVENT**

- Recognition as VIP Reception Sponsor in the Digital/Printed Program Book
- One (1) Full-page color ad in the Digital/Printed Program Book
- Meeting with guests and ambassadors
- Signage throughout the Reception
- Ten [10] Dinner tickets for one (1) reserved table of ten (10) at Awards Ceremony
- Table signage for one (1) reserved table
- Ten [10] VIP Reception tickets
- Ten [10] Valet Parking Passes

CHAIRMAN’S (NAMED) SCHOLARSHIP & INTERNSHIP SPONSOR

1 AVAILABLE

**PRE-EVENT**

- Company logo and link to sponsor website on the ACE Awards website

**DAY OF THE EVENT**

- Recognition as VIP Reception Sponsor in the Digital/Printed Program Book
- One (1) Full-page color ad in the Digital/Printed Program Book
- Meeting with guests and ambassadors
- Signage throughout the Reception
- Ten [10] Dinner tickets for one (1) reserved table of ten (10) at Awards Ceremony
- Table signage for one (1) reserved table
- Ten [10] VIP Reception tickets
- Ten [10] Valet Parking Passes

$6,000 PACKAGE

GOLD SPONSOR

8 SOLD - 2 AVAILABLE

**PRE-EVENT**

- Company logo and link to sponsor website on the ACE Awards website

**DAY OF THE EVENT**

- Name on Official Program Banner
- Recognition as Gold Sponsor in the Digital/Printed Program Book
- One (1) Full-page color ad in the Digital/Printed Program Book
- Ten [10] Dinner tickets for one (1) reserved table of ten (10) at Awards Ceremony
- Table signage for one (1) reserved table
- Five [5] VIP Reception tickets
- Complimentary Valet for all Guests

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**$5,000 PACKAGE**

**CHAIRMAN’S BRANDED SCHOLARSHIP SPONSOR**

**3 SOLD - 7 AVAILABLE**

**PRE-EVENT**

- Company logo and link to sponsor website on the Gala website

**DAY OF THE EVENT**

- Name on Official Program Banner
- Naming rights for a student scholarship including recognition as a Scholarship Sponsor during Gala
- Recognition as Scholarship Support Sponsor in Chairman’s Scholarship Gala Digital/Printed Program Book
- One (1) Full-page color ad in Chairman’s Scholarship Gala Digital/Printed Program Book
- Five (5) Dinner tickets
- Two (2) VIP Reception tickets
- Five (5) Valet Parking Passes

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**$4,000 PACKAGE**

**SILVER SPONSOR**

**16 SOLD - 4 AVAILABLE**

**PRE-EVENT**

- Company logo and link to sponsor website on the ACE Awards website

**DAY OF THE EVENT**

- Name on Official Program Banner
- Recognition as Silver Sponsor in the Digital/Printed Program Book
- One (1) Half-page color ad in the Digital/Printed Program Book
- Ten (10) Dinner tickets for one (1) reserved table of ten (10) at Awards Ceremony
- Table signage for one (1) reserved table
- Complimentary Valet for all Guests

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<td><strong>EMERGING SCHOLAR SPONSOR</strong></td>
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<tr>
<td><strong>PRE-EVENT</strong></td>
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<td>- Company logo and link to sponsor website on the Gala website</td>
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<td><strong>DAY OF THE EVENT</strong></td>
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<td>- Recognition as Scholarship Support Sponsor in Chairman’s Scholarship Gala Digital/Printed Program Book</td>
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<td>- One (1) Half-page color ad in Chairman’s Scholarship Gala Digital/Printed Program Book</td>
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<td>- Two (2) Dinner tickets</td>
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<td>- Two (2) Valet Parking Passes</td>
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<thead>
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<th><strong>$2,000 PACKAGE</strong></th>
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<tbody>
<tr>
<td><strong>SUPPORTING ACE SPONSOR</strong></td>
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<tr>
<td><strong>PRE-EVENT</strong></td>
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<tr>
<td>- Company logo and link to sponsor website on the ACE Awards website</td>
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<tr>
<td><strong>DAY OF THE EVENT</strong></td>
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<tr>
<td>- Name on Official Program Banner</td>
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<tr>
<td>- Recognition as Supporting ACE Sponsor during the Awards Ceremony</td>
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<tr>
<td>- One (1) Quarter-page color ad in the Digital/Printed Program Book</td>
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<td>- Two (2) Dinner tickets for Awards Ceremony</td>
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$1,500 PACKAGE

SUPPORTING SCHOLAR SPONSOR

PRE-EVENT

- Company logo and link to sponsor website on the Gala website

DAY OF THE EVENT

- Name on Official Program Banner
- Recognition as Scholarship Support Sponsor in Chairman’s Scholarship Gala Digital/Printed Program Book
- One (1) Quarter-page color ad in Chairman’s Scholarship Gala Digital/Printed Program Book
- Two (2) Dinner tickets
- One (1) VIP Reception tickets
- Two (2) Valet Parking Passes