



*Magnify*  
Mastermind Program

## Peer-to-Peer Program Accelerating the Growth of Black and Latina Entrepreneurs

### CONNECT – BUILD – GROW

**Minority women entrepreneurs face barriers to business growth distinct from their counterparts and deserve a program that centers around their unique experiences.**

Magnify Mastermind provides Black and Latina women business owners with the best-in-class tools necessary for advancement in business, regardless of industry. Participants gain the infrastructure, community, development, and support to scale their businesses.

Participants meet monthly for a one-hour Master class and are curated into dynamic peer learning groups. Peer groups meet for six months to discuss challenges, devise solutions, and gain resources and insight to drive market leadership and growth.



#### KEY BENEFITS FOR MBEs

- An instant support network of valuable connections with a sense of shared endeavor
- Direct access to the top subject matter experts for programs like EY Velocity 7 Drivers for Growth
- Constructive brainstorming sessions leading to fresh ideas and business solutions
- Accountability and real progress in your business



#### KEY BENEFITS FOR CORPORATIONS

- Support minority women business owners in taking their business development to the next level
- Strengthens the supply base by providing a more competent sustainable workforce and community



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## WHO

Black and Latina women entrepreneurs based in the United States in the growth stage of their business. Larger M/WBEs may apply to serve as Group Leaders.



## IMPACT

"[The program] has made me aware of areas that I need to pay more attention to, validated some of my thinking, and given me ideas to pursue to improve how the business works. In the past, I had not given much thought to some of the EY 7 drivers as [areas] of importance to the success and growth of my business. The assessment tool was straightforward to use and the suggested actions very tenable."

~ Carmen Fernandez- Metzler, PharmaCadence Analytical Services, LLC

- Watch our latest cohort's Graduation Video here to learn more about their success stories!
- Participants discussed technology, people, operations, financing, transactions, and risk; learning key takeaways and practical tools for implementation from EY's Subject Matter Experts



## GET INVOLVED

Visit our site to learn more & apply for the program waitlist!

We have not yet announced timing for our next Cohort, so please apply for the program waitlist and stay tuned. Capacity is limited to 25 women per group. Each group is then curated into five peer groups with five members each, including at least one millennial participant. The cost for the program is \$300, with comparable programs starting at \$6,995.



## QUESTIONS?

Please contact [magnify@minoritysupplier.org](mailto:magnify@minoritysupplier.org)